

Driving IBP Innovation for a North American Homebuilder

Connecting Land Proformas and Build Plans to Enterprise Forecasting through OneStream.

The Challenge

For a large North American homebuilder with over 100,000 homes delivered across hundreds of communities, rising business demands highlighted the limitations of its existing systems to handle complex consolidation and planning requirements.

- ▶ **Systems:** Data and processes were split and siloed over multiple apps and platforms with no real time data visibility
- ▶ **Complexity:** Niche financial considerations were not compatible with the current solution
- ▶ **Processes:** Inconsistent reporting due to currency conversion issues and mismatched entries resulted in manual amends and lost time.

Business Value Since OS Implementation by Ascend

By choosing OneStream and Ascend, our client streamlined its operations, gaining valuable strategic insights that drive greater performance and unlock new opportunities.

Enhanced Granularity & Driver-Based Planning:

Ascend configured OneStream to enable our client's complex land and homebuilding development planning by integrating hundreds of drivers, making financial projections more precise.

For example:

- ▶ **Build off Existing Consolidation Application:** Easily update cash flow based on new dates (e.g. permit changes update all related drivers)
- ▶ **Multiple Drivers for Development Costs:** Different drivers for each component of development costs (e.g. labor, material costs etc.)
- ▶ **Flexible Units of Measure:** Supports multiple units of measure (linear feet, square feet) and adapts to country measure.
- ▶ **Default Driver Template:** Pre-configured templates reduce setup time and ensure consistency for new projects.

Relational Blending & Extensible Dimensionality:

Ascend ensured only critical data was included, preventing unnecessary complexity in financial modeling.

Life of Project Planning & Data Aggregations:

Workflow automation improved efficiency in data integration, handling versioning challenges and enabling accurate long-term projections for Life of Project planning.

Shortened Planning Cycles & Faster

Calculations: Our client was able to cut planning time down from four months to one.

Extensive Scenario Versioning: Ascend developed methods to copy and store historical planning data, allowing our client to refine their forecasting approach without losing previous insights.

One Unified Platform: OneStream was able to replace multiple platforms, improve efficiency, data visibility and unifying accounting and finance operations.

Choose Ascend to implement your OneStream solution.

SCHEDULE A CONSULTATION



Ascend Partners is a leading provider of bespoke EPM solutions, and the most trusted **OneStream Diamond Partner**. We serve sophisticated global corporations seeking to enhance and futureproof their financial systems for their next stage of growth.